

Media Alert Sheet – Thursday, June 1, 2023

STORY IDEA: Japan: Celebrating Women: Growth Across a Nation

Women's Golf Day has experienced unprecedented growth in the country this year.

- The first Japanese WGD events were held in 2021
- WGD launched a Japanese language version of the website to support locations and golfers
- Only 3 events in took place in 2022, but were well attended
- Collaboration with Japanese Federation over the course of the 12 months has led to unprecedented growth in the country
- There are 139 events registered in Japan – the 2nd highest number of events after the USA
- Asian players have dominated women's golf; they have captured 11 of the last 15 editions of the U.S. Women's Open Championship

#WomensGolfDay @WGDunites WEAR RED AND WHITE - POST A TAGGED PHOTO on SOCIAL TO CELEBRATE WITH US!

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